



CONFERENCE PROGRAMME

Sport&EU

18th Annual Conference

Tuesday 25 & Wednesday 26 June 2024
ESSCA Angers



Tuesday 25 June

- 08:30 – 09:00 Arrival and registration (entrance hall)
Opening and keynote in **Amphi Churchill** lecture hall (ground floor)
- 09:00 – 09:15 Welcome by **Thomas Hoerber**,
Director of the EU-Asia-Institute at ESSCA School of Management
- 09:15 – 10:15 Keynote **Dikaia Chatziefstathiou**, Canterbury Christ Church University
“The Learning Legacy of the Olympic Crisis Response”
- 10:15 – 10:30 Coffee break
- 10:30 – 12:00 First two parallel sessions of full papers:
- Room 809 – Panel 1A “Sport Integrity”** – Chair: **Andrea Cattaneo**, Edge Hill University
Erika Riedl, UNIL Université de Lausanne
“A systematic literature review of esports integrity”
Pim Verschuuren, Université de Rennes
“Assessing the performance of national platforms against sport manipulation in attracting reports from sport stakeholders.”
Clémence Cathelain-Collon, Université Paris-Panthéon-Sorbonne
“How to encourage whistleblowing in sport? Results for France of the MotivAction project & legal perspectives before the Olympics 2024”
- Room 810 – Panel 1B “Legal Issues I”** – Chair: **Richard Parrish**, Edge Hill University.
Guillermo Íñiguez, University of Oxford
“May the best team win? The role of ‘sporting merit’ in the case law of the Court of Justice of the European Union”
Veronika Yefremova, Leiden Law School
“Another one bites the dust: the future of CAS arbitration in the EU legal order.”
Jacob Kornbeck
“Sporting succession and specificity. Elements for a comparative legal research agenda.”
- 12:00 – 13:00 Lunch (in “**Salle Confluence**”)
- 13:00 – 14:30 Second set of parallel sessions of full papers
- Room 809 – Panel 2A “The social impact of sport”**
Chair: **Ekain Zubizarreta**, Euskal Herriko Unibertsitatea
Felicity Clarke, Anglia Ruskin University Cambridge
“Sport as an instrument for peace, a case study: Umuri Foundation.”
Arne Niemann and Tobias Finger, Johannes Gutenberg University Mainz
“Fan-ning the European flame:
Building identity and social cohesion through football fandom.”
Özgehan Şenyuva and Derya Göçer, Middle East Technical University
“The Role of Grassroots Football in the Integration of Refugees in Europe: A Mixed-Method Survey Analysis.” (presented by co-author Albrecht Sonntag)
- Room 810 – Panel 2B “Sport Policy”** – Chair **Jürgen Mittag**, Deutsche Sporthochschule.
Géraldine Zeimers, Université Catholique de Louvain
“Public Policy Funding Sport: A European comparative analysis.”
Maximilian Seltmann, Deutsche Sporthochschule Köln
“Merging Two Separate Discourses: Placing Athlete Rights at the Core of Good Governance in Sport.”
Ruby Ann Kagaoan Calo, LUNEX University
“Barriers to Southeast Asian Women’s Rise in Sport Governance.”

- 14:30 – 16:00 Short-paper session
 A total of ten short papers are presented in quick succession in two parallel tracks of five papers, followed by a short networking occasion that may go into extra time within the following coffee break. The two tracks have no particular thematic priority.
 Specific rules for short-paper givers will be circulated.
- Room 809 – Short Paper Track A:** chaired by **Albrecht Sonntag**, ESSCA.
Borja Garcia, Loughborough University
 “#SeAcabó: Spanish media discourses about Luis Rubiales’ behaviour towards the women’s national football team.”
Noemi Garcia Arjona, Université de Rennes
 “Challenges of scientific participation in European projects: the SCORE experience (Sporting Cities Opposing Racism in Europe)”
Ruby Ann Kagaoan Calo, LUNEX University
 “CONIFA – Inclusive Football.”
Jürgen Mittag, Deutsche Sporthochschule Köln
 “European Sport Governing Bodies under Pressure? Organisational Reforms and Policy Changes of European Team Sports Federations.”
Lukasz Risso, King’s College London
 “Trenuj Sporty Walki: Between Emancipation and Radicalization.”
- Room 810 – Short Paper Track B:**
 chaired by **Maximilian Seltmann**, Deutsche Sporthochschule Köln.
Katie Stoker, University of Manchester
 "Impact of Brexit on migration trends in football in England and Wales."
Hila Zahavi, Ben-Gurion University Negev
 “ ‘We are on the (European) Map’: Israel’s conflicting identification with Europe as reflected through international sports leagues.”
Geoff Pearson, University of Manchester
 “Legal and Policing Developments in the UK in Response to the Post-Covid-19 Uptick in Football-Related Disorder.”
Behailu Shiferaw Benti, European University Viadrina
 “The Type of Information that Affects the Asset Price of a Football Club. An Empirical Analysis of Manchester United PLC.”
- 16:00 – 16:45 Coffee break
- Amphi Churchill lecture hall – Final plenary session of the day**
- 16:45 – 17:45 Keynote **Silvija Mitevska**, Managing Director at “Sport Social Solutions”,
 “A Journey in Sport Diplomacy: Embracing Opportunities and Challenges.”
- 18:00 Departure for reception in the city centre
- 18:45 – 20:00 Reception offered by the City of Angers in the Galerie David d'Angers,
[33 Rue Toussaint, 49000 Angers.](#)
- 20:30 Dinner buffet in the Villa French Tech
[8, Place Monseigneur Rumeau, 49000 Angers.](#)

Wednesday 26 June

09:30 – 11:00 Third set of parallel sessions of full papers

Room 809 – Panel 3A “Sport Diplomacy” – Panel chair: **Albrecht Sonntag**, ESSCA

Lindsay Sarah Krasnoff, New York University & Sports Diplomacy Consultant

“Paris2024–LA2028 – sport diplomacy in France-US relations.”

Ilker Gündogan, Ruhr-Universität Bochum

“Steering ‘irrational’ Chinese overseas football investment: China's party-state & business relations in Xi Jinping’s era of ‘top-level design’.”

Sharon Pardo, Ben-Gurion University Negev

“Sport in Contemporary Israeli-European Affairs.”

Room 810 – Panel 3B “Legal Issues II” – Panel chair: **An Vermeersch**, Ghent University.

Jaime Andreu-Romeo, formerly European Commission

“50 Years of Jurisprudence on Sport by the Court of Justice of the European Union.”

Şayen Tokyay, Sports Lawyer and Consultant

“A Contemporary Analysis of the ‘Specificity of Sport’ in the EU Sports Law within the Framework of the Protection of Fundamental Rights”

Stefano Guadagno, University of Milano

“Unionization, Litigation, Regulation for Athletes’ Rights? The case of MMA in a comparative perspective.”

11:00 – 11:30 Coffee break

Amphi Churchill lecture hall- Concluding keynote

11:30 – 12:30 Keynote **Snežana Samardžić-Marković**, independent senior consultant, author of the World Anti-Doping Agency’s Initial Human Rights Impact Assessment:

“The delicate interplay between a strategy of deterrence and the safeguarding of athletes’ human rights.”

12:30 – 14:00 Closing remarks and lunch (Salle Confluence)

A cultural afternoon event is offered at 16:00 to all delegates who wish to participate (no additional costs): guided visit to the exceptional tapestry cycle of Jean Lurçat in the no less exceptional 12th-century building of the Hôpital Saint-Jean. Rallying point: 4, Boulevard Arago – in walking distance of the city centre (15 minutes from Place du Ralliement or from the Château, 5 minutes from tram station “Doutre”).