

From Geopolitics to Goeconomics

Call for Papers/expression of interest:

Date: 23 April 2025

Convenor: EU*Asia Institute at ESSCA School of Management

Venue: ESSCA Lyon, 4 Pont Pasteur, 69007 Lyon, France & Online via TEAMS

Our contemporary world is shaped by significant geopolitical events, many of which challenge the previously dominant trend towards increased globalization. Notable examples include Brexit, which marked a major shift away from integration. Other examples include the collapse of various free trade agreement negotiations such as the EU-Australia free trade, TTIP, or TPP. Ongoing geopolitical tensions, particularly those arising from wars and their aftermath, further destabilize international relations. Additionally, goeconomic rivalries, such as the escalating trade conflicts between major powers like the U.S. and China, pose significant risks to global economic cooperation and stability.

Geopolitics and geo-economics have a significant impact on the economy, particularly on financial markets and international business. For example, decisions on foreign direct investment or cross-border capital transfers are often influenced by geopolitical stability. Similarly, business models that rely heavily on the export of goods can be challenged when tariffs shift as a result of trade conflicts, altering the dynamics of global supply chains and profitability.

On a broader scale, the debate between globalisation and de-globalisation has gained prominence in recent years, driven by factors such as the COVID-19 pandemic and escalating political tensions between nations. These events have exposed vulnerabilities in international and global supply chains, leading to their reassessment. This trend is not entirely unexpected, however, as trade and globalisation by their very nature create both winners and losers. The last decade has seen a widening gap between countries that are drivers of globalisation and those that are marginalised and have struggled to reap the benefits of global integration (Gunter and Wilcher, 2020).

We are looking for contributions from scholars and practitioners in the fields of political science, economics, and law. Contributions should address one of the following or related topics:

- Geopolitical and goeconomics risks
- Globalization and deglobalization
- Trade and business relations between countries and regions
- Trade wars, economic sanctions, de-coupling and de-risking
- Tech war and technology sanctions
- Re-formation of the global supply chain, near-shoring, and friend-shoring
- Multilateralism, global governance, and challenges

The aim of this workshop is to generate a panel for the upcoming UACES conference in Liverpool. Subsequently, we are considering a joint publication of the workshop contributions.

Please send an abstract of 150-200 words to eu-asia@essca.fr

Deadline for paper proposals: Friday 31 January 2025

You will be notified of your acceptance by Friday 14 February 2025.

There are no registration fees for this workshop.

