

Programme

From Geopolitics to Geoeconomics

Date: 23-24 April 2025 (Wednesday-Thursday)

Conveners: ESSCA EU*Asia Institute YiXiong HUANG, Maik HUETTINGER, and Christoph WEBER

Venue: ESSCA School of Management, Lyon (4 Pont Pasteur) & Online

Day 1 – Wednesday 23 April 2025

Meeting link: [Teams](#)

Room: 124, 1st floor

09:30 – 10:00 CEST

Welcome & introduction to the workshop

Dr YiXiong HUANG, ESSCA, EU*Asia Institute
Prof Maik HUETTINGER, ESSCA, EU*Asia Institute
Prof Thomas HOERBER, ESSCA, EU*Asia Institute
Dr Christoph WEBER, ESSCA, EU*Asia Institute

10:00 – 11:00 CEST

Session 1 – Geoeconomics and Trade Wars

Chair: Stefano VALDEMARIN

- **Weiner, Csaba** - Hungarian firms in the Russian market: Trade, investment, and adaptation under sanctions
- **Weber, Christoph** - Winners and Losers of Trade Wars: The US against China, Canada, and Mexico

11:00-11:30 CEST

Coffee Break

11:30 – 13:00 CEST

Session 2 – Technology and Strategic Industries

Chair: YiXiong HUANG

- **GALLI, Jean-Charles** - Bitcoin in America: An Emerging Strategic Instrument for Washington
- **Huang, Kai-Shen** - Global Export Control Law under Competing Demands: The Taiwan Case



- **Classen, Xue** - Changes of International Economic and Political Structure: The Emergence of New World Empire?

13:00-14:30 CEST Lunch Break

14:30-16:00 CEST **Session 3 – Economic Sanctions and Political Strategies**

Chair: Maik HUETTINGER

- **Bastardo Martinez, David** - European Sanctions Against Nicolás Maduro's Government in Venezuela: A Geoeconomic Analysis
- **Burmester, Isabell** - Hegemony Through Standards: Economic Sanctions, Food Safety, and Geopolitical Competition between Russia and the EU
- **Torres, Pamela** - The Mining Super-State in MERCOSUR

16:00-16:30 CEST Coffee Break

16:30-18:00 CEST **Session 4 – Security and Geopolitical Strategies**

Chair: Thomas HOERBER

- **Yun, Jinyeong** - Gains from Gunboats: U.S. Aircraft Carriers and Financial Markets in East Asia
- **Parente, Giovanni** - From Anti-Piracy to Naval Warfare: A Changing European Union in a Changing Sea?
- **Alina, Nychyk** - The New Era of Ukraine's Foreign Policy towards the EU

20:00 Get-together in the city centre



Day 2 – Thursday 24 April 2025

Meeting link: [Teams](#)

Room: 124, 1st floor

09:00 – 09:30 CEST

Welcome coffee

09:30 – 11:00 CEST

Session 5 – Geopolitics of Technology and AI

Chair: Maik HUETTINGER

- **Albuquerque, Pedro H.** - The geopolitics of AI-related industrial policies: A critical perspective
- **Monika, Papp** - EU Strategic Autonomy and State Aid Control: Important Projects of Common European Interest
- **Malyarenko, Alexander** - Geopolitical Pressures and Adaptive Trade: The Rise of Parallel Logistics in EU-Russia Relations

11:00-11:30 CEST

Coffee Break

11:30 – 12:30 CEST

Session 6 – Technology, Geopolitics, and Competitiveness

Chair: YiXiong HUANG

- **Noela, Mahmutaj** - China's BRI: Economic Opportunity or Geopolitical Strategy in the Western Balkans?
- **Tawfik, Bourgou** - Tech Wars and the Transformation of National R&D Models. New Developments and New Geopolitical Risks

12:30-14:00 CEST

Lunch Break



14:00 – 15:30 CEST

Session 7 – Geoeconomics and National Strategy

Chair: Christoph WEBER

- **Wang, Li-Jung** - Geoeconomics and National Technology Competitiveness: The Case of Semiconductor
- **Belgacem, Karim** - BRICS+: A real political and economic counterweight to current global governance?
- **Ranjan, Abhishek and Jadhav, Kishor** - Geopoliticization of International Trade: Between National Security and Economic Interests

15:30 – 16:30 CEST

General discussion and closing words by the organisers

Dr YiXiong HUANG, ESSCA, EU*Asia Institute
Prof Maik HUETTINGER, ESSCA, EU*Asia Institute
Dr Christoph WEBER, ESSCA, EU*Asia Institute

